

DESIGN IMPROVEMENTS

LIGHT POLE BANNERS



Small banner on waterfront

Large Banners

Put your logo in public view 365 days a year in and around The District.

- ◆ New Image annually
- ◆ 90" X 30 "of silk-screened, high quality Sunbrella canvass.

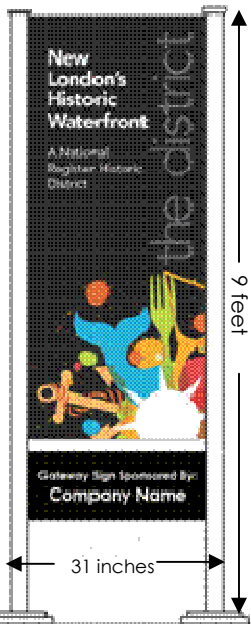
Small Banners

Banners line the Waterfront Park from May to Nov.

- ◆ 18" X 36 "of silk-screened, high quality Sunbrella.

SPONSORSHIP LEVELS

1 Large Year Round Light pole banner (2 or more, \$325 each)	\$350
1 Small 3-Season banner	\$200



GATEWAY SPONSORSHIP

\$25,000

This is a permanent sponsorship at one of two gateways we have created at north entrance to The District. These are very visible, high-traffic areas. We encourage your company to engage in and support this project as part of your civic pride program. Each gateway includes textured crosswalks, curbing, landscaping, lighting, wayfinding and a gateway sign. The sponsor of each gateway will have its corporate name on the gateway sign as shown here.

New London Main Street

is a 501-(c) 3 nonprofit organization under Tax I.D. Number 06-1519618. Your sponsorship fee is tax deductible less the value of any gift received.

Questions? Call NLMS at 860.444.2489

147 State Street, Suite B, P.O. Box 1428, New London, CT 06320

Email: penny@newlondonmainstreet.org Web: newlondonmainstreet.org