

PUBLICATIONS

THE DISTRICT MAP & GUIDE **\$500**
includes Dining and Heritage Trail

This popular publication, now in its 11th printing, features a map of The District, a listing of restaurants, bars, shops and services, a self-guided historic walk and annual calendar of events.

Your logo will appear:

On insert in 40,000 copies distributed throughout the region, including at Main Street events, at regional attractions, visitor centers, hotels, and on Long Island ferries. The publication shelf life is one year.

WEBSITE AND WEEKLY EBLASTS **\$100-\$500**

The District website currently gets 3,500 visits a month. The site features dining & nightlife, shopping, arts & culture, heritage activities, outdoor recreation and services, in short, all The District has to offer. The eblast, [This Week in New London](#), is distributed weekly to websites and thousands of email addresses.

Your name/logo will appear:

On banner ads on website. In "Generously sponsored by" statement in banner at top of the weekly eblast. Cost determined by frequency and size.

More value!

Top Level Corporate Sponsorship Packages

Become a Corporate Partner or Major Funder...

at the premier levels of giving, and receive recognition, special invitations to key events, major visibility with downtown businesses, visitors and patrons. Downtown revitalization can not go forward without you!

Corporate Partner \$5,000 Level

- Listing as top sponsor for Spring and Fall Food Strolls and annual Valentine's event
- Skyscraper ad on District Web site, with link to your company, providing 60,000 views annually (based on traffic as of Jan. 2010) and semi-annual performance reports
- Space at outdoor festivals to exhibit products
- Prominent listing in New London Main Street Newsletter and Annual Report, distributed throughout the community and to all major donors
- Recognition at Annual Meeting & Awards Ceremony

Major Funder \$2,500 Level

- Listing as top level sponsor for Spring or Fall Food Strolls
- Half skyscraper ad on Web site, with link to your company, providing 60,000 views annually (based on traffic as of Jan. 2010) and semi-annual performance reports
- Prominent listing in New London Main Street Newsletter and Annual Report to the community
- Recognition at Annual Meeting & Awards Ceremony

