



Board Member Profile

Alli Abraham

Each *Food Stroll*, Alli Abraham jumps into action to assist the Promotion Committee with the communication with downtown businesses that is so vital to ensuring that this popular bi-annual event comes together. Alli also helps at the sales table on stroll night and often recruits friends from Pfizer to take a shift.

Alli originally moved to New London in 2001 to work as a scientist for Pfizer. She especially enjoys New London's downtown Historic Waterfront District, where she says it's great to have so many businesses and restaurants within walking distance. She adds that as more living spaces become available downtown, The District will soon become even more of a hot spot.

While looking for opportunities to become involved in her new community, Alli first came across Main Street in an on-line posting for help needed with an upcoming *Food Stroll*. At the time, she figured she would volunteer as a one-time thing and that it would be fun. After having been involved now with 7 or 8 food strolls to date, Alli says, "At this point, I'm hooked! I really enjoy meeting the business owners and working with them throughout the event. It is also great hearing the excitement from the event participants. Since I started working on these strolls, I've seen them grow significantly in terms of business involvement and community participation".

Alli has also helped with Main Street's annual fundraiser as well as the Celebration of Lights & Song. Her continued support and involvement means so much to the Main Street board and staff. Volunteers like Alli are critical to helping the organization accomplish its goals, and to bring projects and events to fruition. Most recently, Alli joined the Main Street board effective July 1, 2010.

Alli says, "In the eight years that I've lived in New London, I've seen a big change in the city. I believe that New London Main Street has played a significant role in bringing about positive change, and I'm happy to do my part to help, and hopefully make a difference".

Alli can be found at her favorite spots in New London which include 2Wives Pizza and Dev's on Bank.