the district
new london historic waterfront

Design Committee

Quarterly Report – Summer 2009

By Kate Wick, Chair

The Design Committee's primary focus continues to be the District Gateways. As a result of landscape architect Elena Pascarella's attention to detail, the many different pieces of the project are on track. Thank you to the energetic group of hard-working volunteers who recently completed the planting of grasses, perennials and groundcovers. Crosswalks will be installed in the fall, after the summer ferry season. The signs and landscaping will greatly improve the two "gateway" corners involved (Gov. Winthrop Blvd. at Water Street and Gov. Winthrop Blvd. at Eugene O'Neill Drive) and will help to draw visitors to our Historic Waterfront District.

Our bright mango-colored light pole banners are up for a second year, thanks to Frank McLaughlin, Marybeth Quaadgras and Public Works. This exciting and visible project is in need of new committee members to help find a new look for next year's banner design. Contact Joanne at volunteer@newlondonmainstreet.org if you want to join this effort.

The request for the new I95 signage, indicating that our downtown is an historic site, is in the queue at the Department of Transportation.

Looking forward, we are in the planning stages for an ice skating rink to be seasonally installed at The Parade. We are excited about the potential this brings for enticing people to The District in the winter months.

The Design Committee meets on the fourth Wednesday at 5:30 at the Main Street office. This is an exciting time to join our committee – we hope you decide to get involved!