



the district
new london historic waterfront

Design Committee

Spring 2010

By Kate Wick, Chair

Phase Two of the District Gateways project will be finished this spring with construction of the crosswalks, as soon as weather conditions permit. This involves two crosswalks at the Ferry entrance at the intersection of Governor Winthrop Blvd and Water Street, and completion of one at the intersection of Eugene O'Neill and Governor Winthrop Blvd. Directional signs, have been installed as part of the Parade Plaza renovation, and together with the District Gateways signs, they convey the feeling of a friendly, cared-for downtown.

This year's new light pole banner will feature the District logo in striking new colors. Subcommittee chair Nicole Benoit and Randy Blauvelt have sent letters to renewing and prospective subscribers, and sales are moving closer to the goal of 60 sold banners to be installed this spring. We are very grateful to our Mitchell College intern Christine Roberts, who has taken on follow-up and tracking responsibilities for this project. Please call Main Street to purchase your banner today.

We welcome several talented new members to the Design Committee - Steve Harrington , Alexandra LaPorte-Snediker and Cheryl Pappas. Steve and Alexandra are researching ice rinks and are initiating a feasibility study for a seasonal ice rink at the Parade Plaza.

If you are interested in these projects and the physical appearance of The District, consider joining the Design Committee, which meets every fourth Wednesday of the month at 5:30pm at the Main Street Office.