



Outdoor Dining in The District

By Todd Buckholt

The sun is shining, the birds are chirping and the nice, summer weather has finally arrived. Nobody really wants to spend their time inside, especially when they could be out getting some fresh air and soaking up some rays. So why stay inside when your plans are to dine "out"? Many downtown restaurant owners are asking the same question. The Historic Waterfront District is home to quite a few eateries that offer a unique outdoor dining experience. Whether you're looking for breakfast, brunch, lunch or dinner, there are lots of choices for you to satisfy your appetite while enjoying the open air.

Outdoor dining can be a great time for all. You can feel the breeze blowing through your hair or feel the sun beaming on your skin. You can experience the hustle and bustle of downtown. You can watch the people parade by and check out the latest fashion trends. And best of all, you won't feel restricted by a roof or ceiling.

Whether you don't have time to prepare a proper meal, or you



The deck at Hot Rod Café

just don't feel like spending your day in the kitchen, an outdoor dining experience in The District is waiting for you! With many different restaurants offering many different cuisines and delicacies, downtown New London has restaurants that can please anyone's appetite.

If eating out isn't your style, pack up your meal and head down to the Parade Plaza or Courtyard Café at Union Plaza. Both are great spots to have a meal while also enjoying the beautiful weather Mother Nature has bestowed upon us.



The front porch at 2 Wives Brick Oven Pizza

2 Wives Brick Oven Pizza

45 Huntington Street | 860-447-9337

Bank Street Roadhouse

36 Bank Street | 860-443-8280

Bean & Leaf

13 Washington Street | 860-701-0000

Bulkeley House

111 Bank Street | 860-444-7753

Captain's Pizza

8 Bank Street | 860-443-1933

Copperwood Grill

24 Eugene O'Neill Drive
860-440-0706

Exchange Bar & Grill

74 Bank Street | 860-447-1157

Hanafin's Public House

312 State Street | 860-437-9724

Hot Rod Café

114 Bank Street | 860-447-2320

Lyric Café

243 State Street | 860-440-3581

Mambo Bar & Restaurant

194 Bank Street | 860-444-6400

Me & Ma's

385 Bank Street | 860-447-1288

Muddy Waters

42 Bank Street | 860-444-2232

O'Neill's Brass Rail

52 Bank Street | 860-443-6203

Thames River Greenery & Beanery

70 State Street | 860-443-6817

Upcoming Events

Fish Tales, Tugs & Sails

Saturday, July 23
11:00 a.m. - 5:00 p.m.
Waterfront Park

A free nautically-themed family festival celebrating children's literature and the environment. Meet nationally-renowned children's authors & illustrators and enjoy interactive entertainment. This year, we welcome Amtrak's 40th Anniversary Exhibit Train and Chuggington Depot.

Previews on Parade

Fridays through September 30
12:00 p.m. - 1:00 p.m.
Parade Plaza

This is your chance to enjoy your lunch outdoors every Friday at Noon on Parade Plaza, check out New London's very own farmer's market (10am to 2pm), and take in a 30-minute musical performance beginning at 12:30 p.m.

Fall Food Stroll

Wednesday, October 12
5:30 p.m. - 8:30 p.m.
The District

Join over two dozen eateries for our Fall Food Stroll. Travel from restaurant to restaurant sampling delicious signature menu items prepared by New London's most talented chefs. Stop in to over thirty boutiques, shops and salons for specials and new fall merchandise. As you stroll, enjoy entertaining musical performances from local favorites.

Visit www.NewLondonWaterfrontDistrict.org for more event details.



new london main street



the district

new london historic waterfront

Tel (860) 444-CITY (2489)

Fax (860) 444-7196

165 State Street, Suite 101

New London, CT 06320

www.NewLondonWaterfrontDistrict.org

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PROGRAM STAFF

Penny Parsekian, *CEO*
penny@newlondonmainstreet.org
Joanne Gibson
Volunteer Coordinator
volunteer@newlondonmainstreet.org
Barbara Lipsche
Office Administrator
office@newlondonmainstreet.org
Tracy Tremblay
Promotion Coordinator
promo@newlondonmainstreet.org
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Betty Cole, Carroll Spencer
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President's Perspective

By Don Gibson

As I complete my second year as President, I reflect on a very interesting term. As President, my goal was to strengthen collaborative partnerships. While I am proud to say we have made great strides, there is still much work to be done. A few examples of our success include recruiting volunteers for Hygienic Art events, working with New London Youth Affairs to engage teens in our program, partnering with the Hygienic Art Park for New London 101 – a college freshman orientation program, participating in the City's seasonal marketing campaign, coordinating monthly merchant meetings to enhance collaboration among this group that is so vital to our downtown, partnering with The Garde for The Big Picture and with colleges to develop an

internship program that is stronger than ever.

Performing more in a Stewardship role, I guided and provided support where needed. I have found that the key to a successful organization is an active and engaged Board. There are many examples I can cite. Peggie Ford Cosgrove and Pat Butler provided leadership to the Development Committee, managing an Annual Appeal Campaign which met its goal. Treasurer Bill Craig keeps our finances on track, which is no easy task with a nonprofit that basically begins and ends each fiscal year with zero. New board member Alli Abraham jumped in by co-chairing the Mardi Gras Masquerade Ball, resulting in our most successful fundraiser ever. Tony Silvestri found his passion in the Seasonal Ice Skating Rink, demonstrating effective collaboration with the City to make this vision a reality for the upcoming winter.

Adrian Bordeaux chaired the Economic Enhancement Committee



bringing it to a whole new level of productivity and accomplishment. Design Committee Chair Kate Wick oversaw several large and visible projects. Kathy Diaz-Saavedra, in addition to remaining a consistent liaison to the Promotion Committee, chaired this year's Volunteer Appreciation Party.

Our recent Board Orientation provided new board members with important information about the organization and expectations, in an effort to help them hit the ground running. I am extremely optimistic about the creativity and diversity this group will bring to the team. I look forward to seeing them find their niche.

CEO's Comments

By Penny Parsekian

If you have not been to a Friday Preview/Farmer's Market on the Parade, you are missing something uniquely summer in New London. To sit in the sun or dappled shade, among the flowers cascading from planters, and to hear the water gently splashing in the fountain and the music wafting from the performers' tent while enjoying a lunch from one of our nearby lunch spots or the convenient Munchie Wagon – well, isn't this what summer is all about? So, don't delay. Before you know it, summer will be over!

Friday lunch hour is the weekly oasis for New London Main Street – our reward for working hard all week. What are some of the things we are doing to earn our brief respite? This spring, Economic Enhancement

liaison and staff member Barbara Lipsche and I traveled twice to Hartford to meet with University of Hartford President Walter Harrison and Barney School of Business Professor Margery Steinberg to learn about their Micro Business Incubator program. This highly successful collaboration with Upper Albany Main Street, which is located in the urban neighborhood adjacent to the university, is not only pairing students with small business owners, but it incorporates multiple tools for monitoring and assessing effectiveness and sharing information. It is truly a no-nonsense, practical, results-oriented program. We have spoken with the presidents of Mitchell and Connecticut colleges and the upper echelon of the US Coast Guard Academy and will be inviting the leadership of the University of New Haven, and possibly UConn Avery Point, to attend a meeting with President Harrison and Professor Steinberg to explore the possibilities of replicating the program here. This



summer we will complete a needs assessment with the businesses to provide valuable information for this meeting.

On another front, Volunteer Coordinator Joanne Gibson is working with the New London Police Department to deploy graduates of the Police Academy as ambassadors to assist city visitors during summer events. This idea came out of the Safe City Commission, formed by Public Safety Chair and Councilor Mike Buscetto. Be sure to welcome these brightly clad folks when you attend summer events!

Spotlight On Supporters

Dreaming of a Winter Wonderland in July?



A lot of excitement is brewing over the seasonal skating rink that Main Street and the City will be installing on Parade Plaza this winter. The soft opening of

the rink will be on Thanksgiving weekend, with the grand opening on December 3rd in conjunction with *Lights & Song around the World*. Expect celebrity skaters and demonstrations on that opening day. Already our sponsors are asking for information about sponsoring the rink, which will create a winter wonderland in our historic downtown.

The installation of a skating rink in the upper level of the plaza is the result of years of wishing, followed by two years of planning and fund raising. It heralds a new era of winter activity in The District. In addition to the 90-foot by 45-foot artificial skating rink, there will be skate rental, a warm changing area, music, and lights for skating after dark. New London Parks N Rec and Adult Ed will offer beginner and intermediate figure

skating lessons and the Senior Center will schedule classes and open skating times. With music theme nights, So You Think You Can Skate competitions, parties, Pee Wee hockey, and public skating sessions, the rink will be a popular place from November through February. No wonder our sponsors' interest is peaked!

An outline of sponsorship opportunities for the rink is presented below.

Gold Medal Sponsorship - \$10,000

Benefits for this title sponsorship include but are not limited to displaying your logo/business name in the following:

- Embossed in the ice
- Your banner at rink during operating hours
- All print ads
- Radio ads
- Cable TV ads
- All promotional material
- District Website
- E-blasts
- Prominent listing in Newsletter
- Corporate night on the rink
- Free skating passes

Silver Medal Sponsorship - \$5,000

Benefits include but are not limited to displaying your logo/business name in the following:

- Your banner at rink during operating hours
- All print ads
- Radio ads

- Cable TV ads
- All promotional material
- District Website
- E-blasts
- Prominent listing in Newsletter
- Free skating passes

Bronze Medal Sponsorship - \$2,500

Benefits include but are not limited to having your logo or name will appear on the back of all tickets for rink admission and on the District Website.

- All print ads
- All promotional material
- District Website
- E-blasts
- Prominent listing in Newsletter
- Free skating passes

Marketing for the new rink will be extensive. We have budgeted \$15,000 to broadcast this exciting new recreational venue far and wide, including in banner ads on popular websites statewide.

The rink presents an excellent marketing opportunity for sponsors to increase their visibility regionally and across the state.

Based on research of skating rinks in other towns, we anticipate great public and press interest in the new rink. Businesses located in the district who want to sponsor should call right away. All potential sponsors should contact Penny at penny@newlondonmainstreet.org or 860.444.2489.



NEW LONDON MAIN STREET GRATEFULLY ACKNOWLEDGES ITS SUPPORTERS

Partners

City of New London
Dime Bank
Chester Kitchings Family Foundation
Legrand Ortronics
Pfizer
The Day

Major Funders

Block Island Express
Buscetto Family and Friends Fund
Citizens Bank
Cross Sound Ferry
Savings Institute

PROGRAM & EVENT SPONSORS

\$3,000 and over
Dominion

\$1,000 to \$2,999

AT&T
Bob's Discount Furniture
Mystic Marriott & Spa
Center Plate/ Ocean Beach
Charter Oak Federal Credit Union
Chelsea Groton
Coca-Cola of Southeastern New England
Connecticut Light & Power
Friends of Fort Trumbull
Fiddleheads
Garde Arts Center
Kindred Crossings Healthcare
Kostin Ruffkess
Lawrence & Memorial Hospital
Lyman Allyn Art Musuem
MJ Sullivan Automotive Center
Mohegan Sun
New London Harbour Towers
Thomas Neilan & Sons

\$500 to \$999

Charter Oak Federal Credit Union
Copperwood Grill
Grover Insurance, LLC
Mariani & Reck
Milone & MacBroom
National Media Connection
New London Kiwanis Club
Rotary Club of New London
Secor Volvo Saab
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The Dinosaur Place
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In Kind Sponsors

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Quality Printers
Michael's Dairy
Mitchell College
Thames Towboat Co.

GRANTING AGENCIES

Community Foundation of Eastern Connecticut
Connecticut Humanities Council
CT Commission on Culture & Tourism
New London Water Authority
City of New London Community Development Block Grant/ U.S. Department of Housing and Urban Development

Committee Reports

Design

By Kate Wick, Chair



The Ice Skating Rink Committee, led by Pranitha Sada, is in full swing, now that City Council approval has been received. The dedicated committee includes several college interns. Look forward to skating at the Parade Plaza this winter, from late November through February!

Good news! We will have shade on the Parade this summer, as City Council has approved the installation of a double umbrella to be funded by the City. It will be installed on the rim of the amphitheatre shortly to provide

relief from the hot summer sun.

Thanks to salesperson extraordinaire Gillian Lambert, 92 light pole banners liven up the downtown. The vivid blue lighthouse design by Karl Smizer has gotten a thumbs up from all. A smaller banner lines Waterfront Park. It's a gorgeous sight to see! Go take a look if you haven't already.

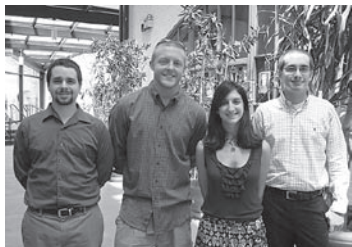
The District Gateways continue to welcome visitors to The District with class, thanks to volunteer Lesley Roberts who meticulously maintains the landscaping.

The signage review initiative is in the initial stages. The plan is to replace all worn and misleading signs with improved signs to coordinate with the Parade Wayfinding signage, for a clarified and unified appearance.

Our committee is made up of a small group of dedicated volunteers, and we welcome new members interested in improving the visual appearance and functioning of our downtown. Please join us the 4th Wednesday of each month at 5:30 pm at the Main Street office.

Organization

By Joanne Gibson
Volunteer Coordinator



Summer 2011 Interns – what a team!

We welcomed four interns this summer – Sean Adkins, Todd Buckholt, Ryan Phillips, and Elisha Stavropoulos. Aligning each with a staff member and core committee has worked beautifully, providing a meaningful internship with opportunities for strong relationships, involvement and accountability. A fifth intern from Connecticut College, Keith Brown, was identified to work specifically on ice rink projects and at the Farmers Market on Fridays – we're hoping Keith will stay on for the fall semester!

The Safe City Commission has asked us to work with the NL Police on a New London Ambassador Program. The role of the ambassadors, who are all Policy Academy graduates, is to welcome and orient visitors during key downtown events, as well as to promote a distinct feeling of safety. The program will debut this summer – look for their brightly colored t-shirts!

Membership for the July 1 through June 30 fiscal year kicked off at the Annual Meeting, and a

strategic membership campaign will continue through August. Thank you to those who have already joined or renewed – if you haven't had a chance to send in your membership yet, please take a moment to do so today! With over 30 projects on our work plans, we need your support more than ever.

Volunteers continue to be at the core of all we do. Want to join us? Email volunteer@newlondonmainstreet.org today to learn how you can help.

Promotion

By Tracy Tremblay
Promotion Coordinator



We celebrate summer with the return of *Previews on Parade* for a second season every Friday from 12:00 – 1:00 p.m. (see pg. 5)! In addition, things are really starting to heat up for the *Fish Tales, Tugs & Sails* planning committee, which has been meeting since January. With the July 23 popular children's event right around the corner, and the addition of Amtrak's 40th Anniversary Exhibit Train and Chuggington Depot at Union Station as part of the festivities, there is lots to look forward to (see pg. 5).

The new Map & Guide made its

debut in May. Designed by Karl Smizer, the brochure is geared to tourists and residents and features four major attractions: Fort Trumbull, Lyman Allyn Museum, Ocean Beach and the Garde Arts Center. The guide has a QR Code for smart phone users to scan, which brings them to the event page at www.NewLondonWaterfrontDistrict.org. Distribution has been expanded to the Greater Hartford Area and I-95 to Greenwich.

The new District bags, sponsored by New London Harbour Towers, have arrived. We are collecting brochures,

menus, postcards and coupons from downtown businesses, filling the bags, and providing them to groups staying at the Radisson, yacht clubs and college students returning in the fall.

The Promotion Committee meets monthly on the 2nd Tuesday at 5:30 pm and has been going over the work plans for fiscal year 2011-2012. We welcome active members of the community who have an interest in the type of programming and events taking place in downtown. Please contact Joanne Gibson at volunteer@newlondonmainstreet.org if you are interested in being on the committee.

Economic Enhancement

By Barbara Lipsche
Office Administrator and Economic Enhancement Committee Liaison



District Mixer at 2 Wives Pizza

The committee moves forward with its most recent project, the Micro Business Incubator program. The program, which pairs Main Street with local universities to provide District merchants with tools to manage and grow their business, has been successfully implemented in Hartford. New London has been selected by the Upper Albany Main Street as a site for a pilot study funded by the Small Business Administration. We look forward to expanding this project and providing opportunities for local students to work one-on-one with local business owners.

Our last District Social Mixer, targeting media professionals at 2Wives Brick Oven Pizza, was a huge hit; we're planning the next mixer for the fall and will target Education professionals. Special thanks to retailers Kim Pettey and Daphne Martin for arranging beautiful product displays to promote District shopping.

Monthly Merchant Meetings continue, with upcoming meetings featuring presenters from the Small Business Development Center and Smith Insurance.

Our Retail Market Analysis committee

is finalizing a rough draft of the updated report, which will include demographics to help recruit new businesses and assist current businesses with fine-tuning their marketing strategies. The report will also be used as a welcome packet with links to resources that can provide assistance to District business owners.

We look forward to spending summer in The District and making sure that our businesses benefit from the change in seasons!

Join us on the third Thursday each month at 5:00 pm at the Main Street office.

Upcoming Events

Previews on Parade is Joined by Field of Greens Farmers Market

By Todd Buckholt

For the second consecutive year, New London Main Street is hosting *Previews on Parade*. Each Friday Main Street invites an artist that will be performing in the District to present a thirty minute preview show on the Parade at 12:30 p.m. This event provides entertainment and a great excuse to take a break and enjoy lunch outdoors. Main Street's Promotion Coordinator Tracy Tremblay says, "This series provides an opportunity for downtown employees and residents to get outside, pick up a lunch and catch a half hour of a performance that will be coming up in the near future. It's also a great way for entertainers and event producers to promote their upcoming performance or special event. It's a win-win situation all around."

This year, New London Main Street is proud to partner with Field of Greens, New London's very own Farmer's Market. The market – at Parade Plaza from 10:00 a.m. to 2:00 p.m. every Friday through October – features fresh produce and many locally grown products. Several eateries set up tents on the Parade, and the Thames River Greenery & Beanery will even deliver lunches to the plaza – just call them by 11:30 a.m. to order your lunch,



and pick it up at the Main Street Hospitality Table at noon!"

Upcoming performers include Steve Elci & Friends and Silver Hammer. Visit www.NewLondonWaterfrontDistrict.org for up-to-the-minute performance information.

All Aboard for Fish Tales, Tugs, Sails & Rails

By Rita Rivera-Riemer

Fish Tales, Tugs & Sails happily welcomes the Amtrak 40th Anniversary Exhibit Train and Chuggington Depot to this year's festival at Waterfront Park! Event producers New London Main Street, the Public Library of New London, Mitchell College, Michael's Dairy and New London Youth Affairs have teamed up with Amtrak to take New London by land and by sea on Saturday, July 23, from 11am to 5pm.

At its core, the festival will remain the free nautically-themed family favorite featuring nationally-renowned children's authors and illustrators including Lynne Cherry and Uri Shulevitz, live interactive entertainment, hands-on activities, sea critter touch tanks and boats. This year, take some time to explore the railway at Union Station where a special exhibition commemorating 40 years of Amtrak train travel awaits.

Two locomotives with historic paint schemes and four baggage cars renovated for exhibit space will be on display, alongside a special children's activity area, the



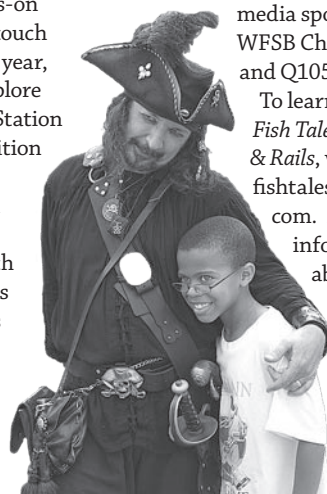
Chuggington Depot. The exhibit, which runs from 10am to 4pm on July 23 and 24, is free and will be a great addition to the annual family festival, now in its 6th year.

The festival sponsors include Dominion, Connecticut Humanities Council, the City of New London, Mitchell College, Charter Oak Federal Credit Union, Legrand Ortronics, Bob's Discount Furniture, Thames Towboat Co., and

media sponsors MetroCast, WFSB Channel 3, The Day and Q105.

To learn more about *Fish Tales, Tugs, Sails & Rails*, visit www.fishtalestugsandsails.com. For additional

information about Amtrak's anniversary exhibit, visit www.amtrak40th.com.



Foodie Favorite Returns this Fall

By Rita Rivera-Riemer

Fall in love with downtown New London's edible delights when Main Street's Fall Food Stroll returns on October 12 from 5:30 to 8:30pm. With Promotion Coordinator Tracy Tremblay once again taking the reigns as Committee Chair for this popular bi-annual event – now in its 8th year – you can count on another delicious success.

Tremblay said, "I never tire of planning the Food Strolls – this will be my ninth as Committee Chair. To me it's New London's quintessential event, showcasing everything downtown has to offer –

fabulous restaurants, unique shops and a very talented and eclectic music scene, all with a beautiful waterfront backdrop."

The recipe for a successful Food Stroll: one part restaurants, one part merchants, a heavy dash of music and entertainment, and a sprinkle of chefs' expertise to up the ante for the Culinary Excellence Competition. This winning combination pulls in crowds of up to 900 attendees each stroll.

"It's a real community event," Tremblay said. "But at the same time, we get many out-of-towners

who discover something they like and come back. That's what it's all about."

Food Stroll buttons will be available for purchase beginning in September. For Food Stroll updates, visit www.NewLondonWaterfrontDistrict.org.



"We discovered so many restaurants on the Stroll. One week later we have already been back to two - Chaplin's and Lyric Café – and we have an entire list to visit!"

- First time stroller Pranitha Sada

For Fish Tales, Tugs & Sails Committee, It's All About Fun (For Them AND The Kids)

By Karen C.L. Anderson

When *Fish Tales, Tugs & Sails* (FTTS) kicks off at 11 a.m. on July 23, thousands of children and their families will enjoy a day of free nautically-themed entertainment thanks to a core group of committed Main Street volunteers who spend thousands of hours each year planning, networking, and strategizing.

I recently sat in on a meeting with the volunteers who make up the FTTS planning committee. They had just come from Waterfront Park where they had gone over a revision of the site map to determine vendor locations, boat docking requirements, and other strategic needs.

The second part of the meeting took place at Captain's Pizza. Co-chairs Renée Fournier (Director of Public Relations & Marketing, Mitchell College) and Tracy Tremblay (Main Street Promotion Coordinator) are masters at keeping the meeting both fun and on-task.

In between bites of delicious food prepared by the efficient kitchen staff at Captain's, the group quickly covered details ranging from t-shirts and stickers, to tents and tables, to vendors and parking permits, to volunteer needs and training sessions, to specifics having to do with the line-up of authors and entertainers.

Fournier, as well as Tina Salcedo, who is the Early Education and Literacy Coordinator for New London Youth Affairs, and Cris

Staubach, Head of Youth Services at the Public Library of New London, have been part of the FTTS committee since its inception six years ago, but the three have been working together for more than 10 years to bring quality children's events to New London.

Salcedo, who was named this year's New London Main Street Promotion Committee Volunteer of the Year, says having children's activities in New London is important. "I have three kids, and I know how hard it can be to find fun things to do with them. That's why I do this. Plus, did I mention it's FUN?!"

Staubach, who selects the authors and illustrators, says the event hits on three of her passions: literacy, the environment, and children. "And this event adds another element to the summer reading program at the Library, as well as the fact that it is a representative of the New London Environmental Educators Coalition."

From my perspective, what makes this committee of volunteers successful is that the same core group has not only been involved, but also helped to create the event. Also key to the success of this committee is its newer members: Estelle Harrison, a life-long resident



Michael's Dairy hosts a meeting

of New London and Hospitality major at Mitchell College; Denise Braley, Professor of Hospitality & Tourism at Mitchell, Jessica Brodeur, Manager of Michael's Dairy, and Bob Forcier, Hospitality and Tourism Department Chair at Mitchell.

Each brings innate skills and talent, along with a passion for New London...not to mention that they sincerely enjoy working together and have a lot of fun doing what comes naturally to them.

Because of this, FTTS has become one of New London Main Street's most successful events, not only because it brings thousands to New London's Historic Waterfront District, but because it is the premier event in the region for children and families.

"I like being involved in the good things that go on in New London," Harrison says, "especially when young children are involved." She also volunteers for SailFest and



Renee Fournier, Bob Forcier and Marie Gravell ham it up with Mitchell's mascot!



Committee meets at Captain's Pizza, who created a special menu for the group!

the Kente Cultural Center.

And once FTTS is over? "We'll take a month off and then start planning for next year," Fournier says.

New members

continued from page 8

Ray Koenig & Elizabeth Traggis
Kevin & Amanda Lester
Reuben & Lenore Levin
Thomas & Kathleen Londregan
Cathy Lupien & Glenn Colby
Michelle Maitland & Joshua Martin
David & Elaine Miceli
Penny Parsekian & Geoffrey Kaufman
Michael & Mary Passero
Stephen & Marilyn Percy
Pranitha Sada & Reddy Kadisani
Angelo & Catherine Santaniello
Pat & Tod Schaefer

Jack & Bonnie Scott
Brian & Donna Simpson
Bob & Zita Smith
Vivian Stanley & Jerry Olson
Walter & Tita Williams

Individual

Frances Baratz
Kathleen Barrett
Merle Bernstein
Trix Bodde
Sandra Chalk
Sherri Condon
Nancy Cowden
Tammy Daugherty
Susie Davis

Irma Diaz-Saavedra
Renee Fournier
Marie-Ann Gravell
Mary Grayeck
Ned Hammond
Robert Hanners
Dan Karp
Ruth Kirsch
Andrew Lavery
Ron Loomis
Olga Lupien
Evelyn MacDougall
Olga Manos
Molly McKay
Nancy Murray
Margaret O'Brien

Chuck Phillips
David Pushner
Mary Ann Root
Teresa Roper
Bruce Shipman
Carroll Spencer
Cris Staubach
Eleanor Suplee
Donna Vendetto
Kathy Walburn
Bertha Willoughby
Barbara Winkler

Student

Estelle Harrison

Picture this:

The Big Picture

April 14

According to our count, 246 people participated in this year's spirited community photo, which was coordinated to precede The Garde's opening performance of *Spring Awakening*. While Joey & the Boys entertained the crowd, many took part in the contest to guess the number of people in the picture. Congratulations to the winner, Caitlyn Griffin, who guessed 247 and won a basket worth over \$500 filled with products and gift certificates donated by District businesses. We thank all of the District businesses who made a donation, as well as event sponsors Q105 and The Garde.



Spring Food Stroll

May 11

Nearly 900 people turned out for the 14th Food Stroll to enjoy a festive vibe throughout downtown. The Johnson & Wales chef instructors observed that the restaurants in the *Culinary Excellence Competition* just keep getting better and better. Participation from shops, boutiques, and other businesses adds a great element to the event. Many thanks to Dime Bank, The Day, City of New London, Pfizer, Citizens Bank, Cross Sound Ferry, Block Island Express, Buscetto Family & Friends Fund, Fiddleheads Coop and KOOL101.



Annual Meeting

May 26

Over 120 members and friends attended the annual meeting at The Gallery at Firehouse Square, a spacious gallery featuring maritime art, and enjoyed delicious entrees provided by Mangetout Organic Café. Volunteers welcomed guests, encouraging them to join or renew their membership, with the added incentive of a drawing for food stroll buttons or Mardi Gras party tickets. Board President Don Gibson welcomed the group and highlighted accomplishments of the past year, while CEO Penny Parsekian shared goals for the year ahead. Corporate partners, major funders and outstanding volunteers were recognized.



Yes. I want to be a part of the New London Main Street team.

Membership Application Form



Annual Membership Levels

- Student \$15 (Non-Voting)
- Individual \$30
- Family \$45
- Supporter / Small Business \$50-\$249
- Patron/Corporation \$250-\$499
- Benefactor \$500-\$1,500

All members will be listed in the New London Main Street Newsletter when they join or renew. The membership year runs from July 1 to June 30. Sponsors and Major Funders will have their name or company logo featured in the special sponsors area of our newsletter and website.

Cut out this page and mail it with your check to:

New London Main Street
P.O. Box 1428
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My membership will be matched by my employer

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George & Mary-Jane Cassidy
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J.D. & Kathy Diaz-Saavedra
Margaret & Bob Hauschild
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