



# Fish Tales, Tugs & Sails

## Summer Reading Bookmark Design Contest

Design a bookmark with the "Explore the Blue Planet" theme and win the grand prize!

### Bookmark Contest SIGN UP FORM

Parent's Name \_\_\_\_\_

Child's Name \_\_\_\_\_

Grade \_\_\_\_\_

School \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Entries must be postmarked or dropped off by 4:30 p.m. Wednesday, July 14th.**

BOOKMARK CONTEST, New London  
Main Street, Harris Place, 165 State St.,  
Suite 101, New London, CT 06320.  
More info: 860-444-2489

new london main street



Completed Entry Forms can be  
dropped off and more entry  
forms are available at  
[www.fishtalestugsandsails.com](http://www.fishtalestugsandsails.com)  
or the New London Main Street  
Office in the Atrium at Harris Place  
at 165 State Street, the New London  
Public Library on Huntington Street,  
at The Dinosaur Place on Rte 85 in  
Oakdale or at Michael's Dairy on  
Montauk Avenue in New London.

**Draw your  
bookmark here!**



## Contest Rules

- Grand Prize Winner's Drawing becomes the official Fish Tales, Tugs & Sails Summer Reading Bookmark in 2011, with over 15,000 distributed to area schools, childcare centers, libraries and camps next year.
- Children ages Pre-K to 8th Grade are eligible
- Prizes awarded for 1st, 2nd and 3rd place in age categories: Pre-K thru 1st, 2nd-5th and 6th- 8th grades.
- For your chance to win, entry forms and drawings can be dropped off at Michael's Dairy or mailed to New London Main Street, 165 State Street, New London, CT 06320
- One entry per child.
- **Entries must be postmarked or dropped off by 4:30 p.m. Wednesday, July 14th.** Winner's name, age and school will be listed.
- Drawings become property of New London Main Street.
- Winners will be announced in a ceremony during Fish Tales, Tugs & Sails on Saturday, July 24th 2010 at 12pm on the new Young Artists Community Stage on Custom House Pier.
- Winners will join the children's book authors and local dignitaries on a tug boat ride as the official kick off to the festival.
- Winner will receive an assortment of fun prizes, including an autographed book by a featured author
- Winning bookmarks will also be displayed in Summer Reading Bookmark Gallery at the festival. The grand prize winner for best overall design will be reprinted on the 2011 bookmark

5th Annual

## Fish Tales, Tugs & Sails

**Saturday, July 24, 2010 - 11 a.m.-5 p.m**

New London Waterfront Park

[www.fishtalestugsandsails.com](http://www.fishtalestugsandsails.com)