



This is Your Chance!
Be part of Fish Tales, Tugs & Sails
The Region's Premier Family Event!
Saturday, July 24th from 11 AM-5 PM

5,000 people attend this event in 2009 and the festival is growing each year! Thousands are expected to visit New London's Waterfront Park in 2010 to Explore the Blue Planet. The day is filled with adventure. From famous children's authors, interactive performers big boats to explore, jugglers and more!
Take advantage of the eager crowds and sign on to be a vendor today!

***PLEASE NOTE, ALL VENDORS SUBJECT TO VENDOR & EVENT COMMITTEE APPROVAL!**

***All applications must be received by July 10th**

ALL Vendors

Name: _____ Company Name: _____
Website: _____ E-Mail address: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ CT State Sales Tax #: _____

Please list the types of products that you sell below, the amount of space you need and any electrical needs that you may have:

Food Vendors

- Yes, I would like to participate in *Fish Tales, Tugs & Sails* 2010!
- Yes, I am a member of New London Main Street or intend to be prior to the event (for membership info go to www.newlondonmainstreet.org) or read below. (No Charge)
- No, I am not a member of New London Main Street and do not wish to join (Cost \$100)

Mail completed application and check or money order to:

**New London Main Street
Attn: Tracy Tremblay
165 State Street, Suite 101
New London, CT 06320**

For more info, visit:
www.newlondonmainstreet.org

If you are a food vendor and are not currently a member of New London Main Street please fill out the attached form and return it to 165 State Street, New London CT 06320 with a check for the \$50 membership fee.

All food vendors need to apply for a Temporary Event Permit from LedgeLight Health District. You need this Temporary Permit even if you already have a business/vending permit. This is in addition to your Permanent Permit!

You can obtain a permit from
http://www.ledgelighthd.org/regs_licensing/temp_events.html

For more information:
Click on the link "Regulations & Licenses", then "Temporary Events", then "Guidelines & Requirements" for more information.

To

Ledgelight Health District is located at 943 North Road
(Rt. 117), Groton, CT 06340

Retail Vendors

- Yes, I would like to participate in *Fish Tales, Tugs & Sails* 2010! (\$25.00)

Vendor Rules and Logistics

- Yes, I will need electricity. Please explain your electricity needs:

- **All applications must be received by July 12th**
- All retail vendors must supply their own tents (10x10), booths and chairs
- Set up for section one will begin at 8:30am, section two at 9:00am, and 9:30am for section three booths. Section numbers will be given out with booth numbers after all the vendors have been confirmed.
- We ask that all tables/booths be covered with a tablecloth.
- Vendors are responsible for their own taxes
- Vending takes place on a cement surface; weighted tie-downs are required for tents. Vendors are responsible for providing their own set up and display materials.
- Please clearly indicate in the application the type of merchandise you are selling. Only "**APPROVED**" merchandise may be sold.
- Sponsor refers the right to refuse space to vendors displaying or selling items or merchandise which the

sponsor finds offensive or that contradicts the sponsor's mission.

- Placement for displays will be at the discretion of the Staff.
- Electrical will be provided where available but MUST be pre-approved at least two weeks before the show.
- Each person exhibits at his/her own risk. Neither the NLMS organization nor the City of New London is responsible for damage, theft, or loss of an individual's work or any injuries that may occur during your exhibition.
- Vendor must take all steps to maintain a clean and organized space. Garbage, packaging materials etc.. must be kept out of view.
- Crafts people are responsible for their own success. Please no complaints about sales. Your success will reflect your product, salesmanship, positive attitude, and commitment.
- **You MUST provide photographs of merchandise and display along with the application.**

ADDITIONAL INFORMATION

Set-up: This is a cement surface; weighted tie-downs are required for tents. Exhibitors are expected to bring all their own tents and display material

Insurance, Liability & Taxes: Each person exhibits at his/her own risk. Neither the NLMS Organization nor the City of New London is responsible for damage, theft, or loss of an individual's work or any injuries that may occur during your exhibition at the Fish Tales, Tugs, and Sails event.

I HAVE READ THE 2010 APPLICATION WITH RULES, REGULATIONS AND OTHER INFORMATION and I agree to these conditions.

Signature: _____ Date: _____

Print Full Name:



New London Main Street Membership Information

Yes. I want to be a part of the New London Main Street team!

Renew or Join Today!

- | | |
|---|-------------------|
| <input type="checkbox"/> Student | \$15 (Non-Voting) |
| <input type="checkbox"/> Individual | \$30 |
| <input type="checkbox"/> Family | \$45 |
| <input type="checkbox"/> Supporter/Small Business | \$50-249 |
| <input type="checkbox"/> Patron/Corporation | \$250-499 |
| <input type="checkbox"/> Benefactor | \$500-1,500 |

New London Main Street is a not-for-profit organization. Your contribution is deductible in accordance with the laws of the State of Connecticut. Thank you for your generous support.

*Please make checks payable to New London Main Street.

***Please indicate that you are a vendor for *Fish Tales, Tugs & Sails*.**

Mail checks to: 165 State Street, New London CT 06320.