

**New London Main Street's
Celebration of Lights & Song Around the World
Featuring the Third Annual
Holiday Pooch Parade!
Saturday, December 5th, 2:00 pm**



Advertise your business or organization, march with your pooch or simply join in all the fun! Join hundreds of festive pooches, marching bands, City officials & many organizations in escorting Santa to the festivities!

Stay and enjoy this fun-filled day of music & dance from different cultures, cookie decorating & storytelling, Santa visits, ECB's *Ballet On Display* and DNLA's *Festival of Trees* auction!

**Sign up to participate today!
Fax your form to 860.444.7196 or email
promo@newlondonmainstreet.org by Nov. 23rd
For more info, visit
www.newlondonmainstreet.org**

**New London Main Street's
Celebration of Lights & Song Around the World
Third Annual Holiday Pooch Parade!
Saturday, December 5th, 2:00 pm
Participation Instructions and Safety Reminders**



Please review these instructions & safety reminders with everyone in your group prior to marching.

- Parade begins at the New London Public Library at the corner of State Street & Huntington Street (63 Huntington Street).
- Please arrive at 1:15pm.
- Dress warmly!
- Keep all children with the group.
- Be mindful of the dogs and different types of temperament.
- If first aid is needed, summon a parade volunteer for assistance.
- If an emergency vehicle is needed, the parade will shift to the right side.
- Maintain an interval between groups ahead of and behind you.
- Parade procession goes down State Street, takes a right onto Bank Street and ends at the Hygienic Art Park.
- Please stay for festival activities, shop and eat downtown!
- Please keep our city clean and dispose of any trash in proper receptacles.

**Questions? Call 860.444.2489, or email
promo@newlondonmainstreet.org**

**New London Main Street's
Celebration of Lights & Song Around the World
Third Annual Holiday Pooch Parade!
Registration Form
Saturday, December 5th, 2:00 pm**



Organization:

Contact Person:

Address:

City:

State:

Zip:

Phone:

Email:

Website:

How Many Marching:

Are you entering a vehicle?

Any Special Needs?

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